

## Parents and Guardians

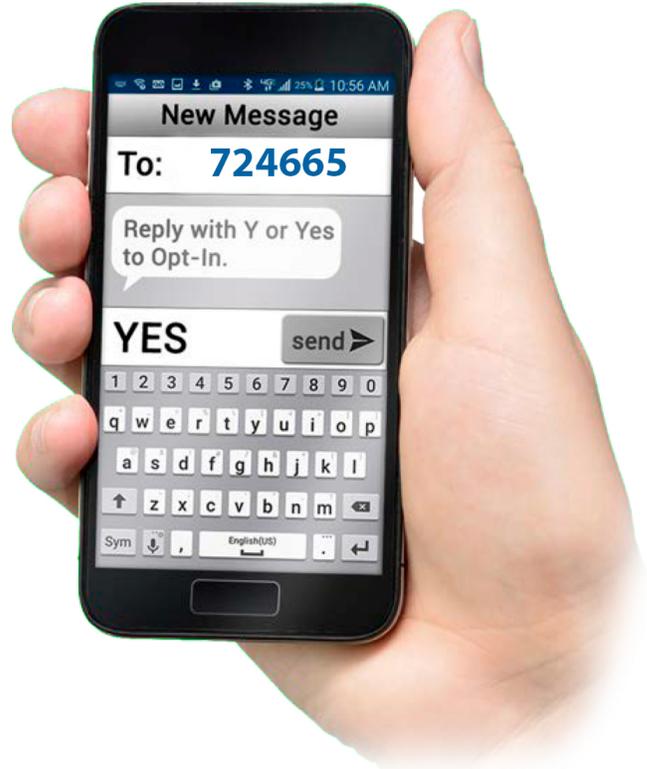
### You can take advantage of our Text Messaging Service

Our school utilizes the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.

You can participate in this free service\* just by sending a text message of “Y” or “Yes” to our school’s short code number, **724665**.

You can also opt out of these messages at any time by simply replying to one of our messages with “**Stop**”.

SchoolMessenger is compliant with the Student Privacy Pledge™, so you can rest assured that your information is safe and will never be given or sold to anyone.



**Opt-In from  
your mobile  
phone now!**



**Just send  
“Y” or  
“Yes” to  
724665**

**i** Information on SMS text messaging and Short Codes:

SMS stands for Short Message Service and is commonly referred to as a “text message”. Most cell phones support this type of text messaging. Our notification provider, SchoolMessenger, uses a true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as “short code” texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you’ve ever sent a text vote for a TV show to a number like 46999, you have used short code texting.

\*Terms and Conditions – Message frequency varies. Standard message and data rates may apply. Reply HELP for help. Text STOP to cancel. Mobile carriers are not liable for delayed or undelivered messages. See [schoolmessenger.com/txt](http://schoolmessenger.com/txt) for more info.

You may have already received a text message on our Opt-in day that looks like this:

**“Northwest School Div 203 alerts. Reply Y 2 confirm, HELP 4 info. Msg&data rates may apply. Msg freq varies. schoolmessenger.com/tm”**

If a Parent or Guardian did not receive the Opt-In message on Sept. 20th, and they have not already opted-in, it could mean that we do not have accurate contact information. Please verify with your school that your contact information is correct.

If you have questions about the SchoolMessenger system, please contact your school or visit [www.schoolmessenger.com](http://www.schoolmessenger.com).

If you successfully subscribed you would have received a confirmation message like this:

